

Renaissance Nashville Hotel  
Nashville, TN  
June 3 – June 6, 2023

# 2023 NATIONAL CONFERENCE

 | VOA  
125+  
Years Strong | Volunteers  
of America®

# BE PART OF A NATIONAL NETWORK!

Volunteers of America is proud to announce the 2023 National Conference to be held at the Renaissance Nashville Hotel in Nashville, TN. **We invite you to show your support for one of America's leading nonprofits in housing, healthcare and human services, and to consider sponsoring this year's event.**

Join this intimate 500-attendee conference for **select vendors and key decision-makers, to address and fulfill current product and service needs** of Volunteers of America as we seek to care for the caregivers we employ and care for the communities we serve.





## **Presenting Conference Sponsor • \$60,000 (Exclusive Naming Opportunity)**

- Primary recognition and signage
- On-stage presence at the conference
- Distribution of your marketing materials at the event
- Logo placement on all name badges
- Dedicated national conference press release and social media mention
- Reserved seating for six at the Philanthropy Luncheon on June 5
  - Opportunity to host an affiliate guest at your table
- Company logo featured in the official conference program



## **Opening Celebration Sponsor • \$50,000**

- Exclusive sponsor of the Opening Celebration on Saturday, June 3
- Prominent signage and recognition at the celebration
- On-stage presence at the celebration
- Dedicated national conference press release and social media mention
- Reserved seating for four (4) at the Philanthropy Luncheon on June 5
  - Opportunity to host affiliate guest at your table
- Company logo featured in the official conference program

**2023 CONFERENCE SPONSORSHIP LEVELS**



## Philanthropy Luncheon Sponsor • \$40,000

- Exclusive host of the Philanthropy Luncheon on Monday, June 5
- Master of ceremonies, prominent signage and recognition throughout the luncheon
- Dedicated national conference press release and social media mention
- Reserved seating for six (6) at the luncheon
  - Opportunity to host an affiliate guest at your table
- Company logo featured in the official conference program



## Registration Sponsor • \$25,000

- Exclusive sponsor of the registration website and on-site registration desk
- Your company name and logo displayed on registration desk for the duration of the conference, Friday, June 2 through Sunday, June 4
- Logo and link featured on the conference registration website
- Company logo featured in the official conference program



## Social Innovation Shark Tank Sponsor • \$25,000

- Exclusive sponsor of the Social Innovation Shark Tank
- Prominent signage on stage and recognition throughout the competition
- Your company representative serves on the esteemed panel of judges for the event
- Your company will gain access to top three affiliate finalist to offer expertise and guidance
- Company logo featured in the official conference program



## Official Conference Bag Sponsor • \$15,000

- Official sponsor of the conference bag
- Your logo will be featured on the bag given to each attendee – amounting to over 500 logos across the conference
- Company logo featured in the official conference program



## Annual Worship Service • \$10,000

- Exclusive sponsor of the Annual Worship Service
- Prominent signage on stage and recognition during the service
- Exclusive advertising space featured in the official Worship Service program
- Company logo featured in the official conference program



## KeyMakers In-Person Training • \$10,000

KeyMakers is a professional development leadership program offered to Volunteers of America employees.

- Your company name and logo will be displayed during the training.
- Your company will have the opportunity to welcome attendees to the training.
- Company logo featured in the official conference program



## External Relations Boot Camp In-Person Training • \$10,000

This two-day intensive training experience is for all advocacy, development and communications professionals.

- Your company name and logo will be displayed during the training.
- Your company will have the opportunity to welcome attendees to the training.
- Company logo featured in the official conference program



## Wi-Fi Access Sponsor • \$10,000

- Exclusive Wi-Fi sponsor
- Prominent signage recognizing sponsor for providing free Wi-Fi access for attendees
- Your company logo featured on the home screen/landing page directing users to Wi-Fi access
- Company logo featured in the official conference program





## **Networking Reception • \$7,500** **(Multiple Opportunities)**

- Sponsor one of our affinity group receptions including, CEO's, CFOs, External Relations, Human Resources, Information Technology, KeyMakers, and more
- Your company will have the opportunity to welcome attendees to the reception
- Prominent signage displayed and recognition at the reception



## **Educational Workshop Track Sponsor • \$5,000** **(Multiple Opportunities)**

- Your company name and logo will be displayed at an educational track throughout the conference. Tracks include Board of Directors, DEI, External Relations, Innovation, Leadership, Ministry and many more
- Your company will have the opportunity to welcome attendees to an educational session.
- Company logo featured in the official conference program



## **Plenary Session Sponsor • \$5,000** **(Three Opportunities)**

- Prominent signage and recognition throughout your plenary session of choice: the Inspirational Plenary, Opening Keynote, or the President's Address
- Reserved seating for up to 4 guests at your sponsored plenary session
- Company logo featured in the official conference program



## **Lanyard Sponsor • \$5,000**

- Your company logo will be imprinted on the official conference name badge lanyard
- Every attendee at the conference will be wearing a lanyard, amounting to over 500 logos across the conference





## **National Board of Directors Dinner Sponsor • \$5,000**

- Prominent signage and recognition at the face-to-face annual national board dinner with board members and C-suite executives from Volunteers of America
- Dinner will be off-site on Friday, June 2
- Two company representatives may attend the dinner
- Company logo featured in the official conference program



## **Local and National Board of Directors Breakfast Sponsor • \$5,000**

- Prominent signage and recognition at the face-to-face local and national board breakfast with board members and C-suite executives from Volunteers of America
- Breakfast take place on Sunday, June 4
- Two company representatives may attend the breakfast
- Company logo featured in the official conference program



## **Church Governing Board Meeting Sponsor • \$5,000**

- Prominent signage and recognition at the face-to-face national board meeting with board members and C-suite executives from Volunteers of America on Saturday, June 3
- Company logo featured in the official conference program



## **VOA Inc. Board of Directors Meeting Sponsor • \$5,000**

- Prominent signage and recognition at the face-to-face national board meeting with board members and C-suite executives from VOA on June 3
- Company logo featured in the official conference program



## **VOA National Services Board of Directors Meeting Sponsor • \$5,000**

- Prominent signage and recognition at the face-to-face national board meeting with board members and C-suite executives from VOANS on June 3
- Company logo featured in the official conference program



## **Ideas for Action Sponsor • \$3,500 (Multiple Opportunities)**

- *Rated Attendee Favorite!*
- Company logo will be displayed on session signage and announced during the session with hosted topics for attendees to choose from, with prizes for participants.
- Sponsors of Ideas for Action will be given a table to participate during the session with four 20-minute opportunities to speak to attendees – it's like speed dating!
- Company logo featured in the official conference program



## **Refreshment Station Sponsor • \$3,500 (Multiple Opportunities)**

- Prominent signage and recognition at all general tea and coffee refreshment stations throughout the conference



## **Thank You Gift Bag Sponsor (for Board Members and Presenters) • \$3,500**

- Allows your organization excellent visibility! People love gifts! You will be recognized as the valuable sponsor who supplied them with a memorable "thank you."



## New! Build Your Own Sponsorship

Do you have a creative or innovative sponsorship idea that's not listed here? Work with the VOA team to "build your own" sponsorship package.

- Opportunity to create your own sponsorship opportunity in partnership with VOA (subject to VOA approval)
- Company logo featured in the official conference program



### ADDITIONAL INFORMATION

Registration fees for two (2) attendees are included with sponsorship. Additional representatives from your company may register at a discounted rate – please contact **contact John Brkic** at [jbrkic@voa.org](mailto:jbrkic@voa.org) to register additional attendees.

**All sponsorships include** an exhibit table in the exhibitor gallery on Sunday and Monday of the conference from 8am to 4pm. The exhibit gallery will close on Monday evening at 4pm. Please confirm your exhibit table with John Brkic at [jbrkic@voa.org](mailto:jbrkic@voa.org).

**Sponsors will be highlighted** across VOA social media platforms with over 130,000 followers.

**Nonprofit sponsor rate is available.** Please contact John Brkic at [jbrkic@voa.org](mailto:jbrkic@voa.org) for more information.

For any additional information, please contact John Brkic at [jbrkic@voa.org](mailto:jbrkic@voa.org) or 202.264.0960.

# VOA HEALTHY COMMUNITIES FOR ALL

*Addressing current needs isn't enough. Maintaining current systems is not enough. We must dismantle systems of inequity that for too long have prevented many from fully accessing the services and supports needed to be healthy and to thrive. We must reimagine the inextricable link between health, housing and human services.*

~MIKE KING • NATIONAL PRESIDENT & CEO, VOLUNTEERS OF AMERICA



HEALTH



HOUSING



HUMAN SERVICES

## STRATEGIC PILLARS

**1** **LEAD WITH EQUITY**  
We will lead with equity and promote diversity internally and externally, monitoring progress while providing transparency and accountability.

**2** **ACCELERATE WHOLE-PERSON SERVICES GROWTH**  
We will expand the breadth and access to whole-person services for those who need them most.

**3** **"VOA HEALTHY COMMUNITIES FOR ALL"**  
**BRANDING, PARTNERSHIPS AND ADVOCACY**  
We will generate the partnerships, engagement, financial resources and policy change needed to realize a vision of Healthy Communities for All.

