



The Ascendant LPGA benefiting Volunteers of America Announces Fall Dates for 2023, Returning to The Colony and Old American Golf Club, Oct. 2-8

THE COLONY, Texas, Nov. 2, 2022 – Tournament officials announced today *The Ascendant LPGA benefiting Volunteers of America* will take place Oct. 2-8, 2023, returning to The Colony at Golf Clubs at The Tribute and playing at Old American Golf Club. One of two official LPGA Tour events in Texas for 2023, The Ascendant LPGA benefiting Volunteers of America will feature 132 of the world’s best female professional golfers competing for a share of the \$1.7 million purse.

“We are excited to continue our newly formed partnership with the LPGA Tour and Volunteers of America in hosting The Ascendant LPGA benefiting Volunteers of America,” said Ascendant National Title Chief Revenue Officer Anthony Knight. “We could not ask for a better host club in Golf Clubs at The Tribute, and we’re thrilled to bring this championship back to The Colony in October.”

“We look forward to working alongside Ascendant National Title and the LPGA Tour in hosting this great championship in October of 2023, an ideal time of year for spectator sports,” said Mike King, Volunteers of America National President and CEO. “We have enjoyed a long partnership with the LPGA Tour and are excited to continue enhancing experiences for the players and spectators alike.”

In August, the LPGA Tour and Outlyr announced Ascendant National Title, a Cypress Ascendant Company, would team up with Volunteers of America in a new multi-year partnership to serve as co-title sponsors, which began with the 2022 event in September. The announcement also included an overall purse increase for the 2022 event to \$1.7 million, a \$200,000 increase from the previous \$1.5 million.

Charley Hull tied the 72-hole scoring record at -18 to win the 2022 Ascendant LPGA benefiting Volunteers of America, her first LPGA Tour victory since 2016.

Volunteer opportunities, special events and tournament updates will be made beginning in early 2023. For more information on The Ascendant LPGA benefiting Volunteers of America, visit www.AscendantLPGA.com and follow the tournament’s social handles @AscendantLPGA on Twitter, Facebook and Instagram.

About The Ascendant LPGA benefiting Volunteers of America

The Ascendant LPGA benefiting Volunteers of America is Texas’ signature LPGA Tour event held annually at Old American Golf Club, a part of the Golf Clubs at The Tribute in The Colony, Texas, featuring the world’s best golfers competing for a \$1.7 million purse. The tournament

made its debut in 2013. The event is owned and operated by Outlyr, a global sports marketing and event management agency. In addition to managing professional golf tournaments, Outlyr also operates a number of other sporting and lifestyle events and manages the sponsorship portfolio for several blue-chip clients.

About Ascendant National Title

Ascendant National Title, a Cypress Ascendant company, and the Official Title Insurer of the PGA TOUR, is a national title and escrow company providing a full suite of title and closing services for residential and commercial customers in the real estate industry. Employing innovative technology and top tier teams with vast experience, the company manages commercial, lender, default and residential transactions. Ascendant is committed to exceeding expectations for all clients whether local or national. Presently licensed in 42 States, ANT continues to expand their footprint through key partnerships and strategic acquisitions. Ascendant is proud to be the namesake co-title sponsor of The Ascendant LPGA benefiting Volunteers of America, a premier tournament event.

About Volunteers of America

Volunteers of America is a national nonprofit, faith-based organization dedicated to helping those in need live healthy, safe and productive lives. Since 1896, our ministry of service has supported and empowered those most in need, including veterans, seniors, people with disabilities, at-risk youth, men and women returning from prison, homeless individuals and families, those recovering from addictions and many others. Through hundreds of human service programs, including housing and health care, Volunteers of America helps more than 1.5 million people in over 400 communities. Learn more at www.voa.org.

About Golf Clubs at The Tribute

Each course set on this remote peninsula inside The Tribute community was specifically designed to take you back in time to experience the game of golf in its purest form. Old American Golf Club, designed by PGA TOUR winner Justin Leonard and Golf Course Architect Tripp Davis, pays homage to the “Golden Age” of golf course architecture in America, while Tribute Golf Links, also designed by Tripp Davis, allows you to immerse yourself in a true link-style course paying homage to the most famous holes in Scotland. To learn more about the Club or its courses, visit www.golfclubsatthetribute.com.

About The Colony, Texas

The City by the Lake offers unparalleled entertainment in the heart of North Texas. Known for strikingly beautiful views of Lewisville Lake, The Colony extends 23 miles along its eastern shoreline providing endless outdoor excursions. Inside Grandscape, the city’s sprawling entertainment district, refined dining, live music and the world’s largest and most unique retail experiences away. The Colony offers a tranquil getaway complemented by modern, urban luxuries. To find out more about The Colony, please visit www.visitthecolonytx.com.

About the LPGA

The LPGA is the world’s leading professional golf organization for women, with a goal to change the face of golf by making the sport more accessible and inclusive.

Created in 1950 by 13 Founders, the Association celebrates a diverse and storied history. The LPGA Tour competes across the globe, reaching television audiences in more than 220 countries. The Epson Tour, the LPGA's official qualifying tour, consistently produces a pipeline of talent ready for the world stage. The LPGA also holds a joint-venture collaboration with the Ladies European Tour (LET), increasing playing opportunities for female golfers in Europe. Across the three Tours, the LPGA represents players in more than 60 countries.

Additionally, the LPGA Foundation has empowered and supported girls and women since 1991, most notably through LPGA*USGA Girls Golf, the only national program of its kind, which annually engages with nearly 100,000 girls. The LPGA Amateur Golf Association and LPGA Women's Network provide virtual and in-person connections to female golfers around the world, while LPGA Professionals are educators, business leaders and gamechangers dedicated to growing the game of golf for everyone. Follow the LPGA on its U.S. television home, Golf Channel, online at www.LPGA.com and on its [mobile apps](#). Join the social conversation on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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