2020 WOMEN IN PLAY LUNCHEON

December 2
2020

11:45am
Sponsor VIP Reception

12:30pm
Luncheon
Volunteers of America is a national nonprofit organization dedicated to helping people in need rebuild their lives and reach their full potential. Through hundreds of human service programs, including housing and healthcare, we help more than 1.5 million people in over 400 communities in 46 states and Puerto Rico. There is a large, active affiliate in Texas that is based in the Dallas-Ft. Worth area with locations in more than 30 urban and rural communities statewide. For more than a century, we support and empower America’s most vulnerable groups, including veterans, at-risk youth, homeless individuals and families as well as seniors and their caregivers. Volunteers of America is the proud title sponsor of the Volunteers of America Classic, an official LPGA tour event which takes place each year at Old American Golf Club in The Colony, TX.

As part of tournament week, Volunteers of America will host the second annual Women in Play luncheon. The lunch will be held on December 2, 2020. With the Women in Play luncheon, VOA works to celebrate women and their contributions to the worlds of business, family, community, and philanthropy. The organization also highlights the many ways our programs help and positively impact the lives of women and their families.

KEYNOTE SPEAKER • Nancy Lieberman

Nancy Lieberman, nicknamed “Lady Magic”, is regarded as one of the greatest figures in American women’s basketball. This Hall of Fame player who also coached in the WNBA and NBA is a broadcaster for the New Orleans Pelicans and community philanthropist. She established her namesake foundation with the mission to provide an environment of well-being for young girls and boys to build their self-esteem and confidence through sport and education. She is the current BIG3 Coach of Team Power.

2020 PLANNING COMMITTEE

Wren Ovard • Chair, Tropical Smoothie Cafe Frisco Bowl/FC Dallas
Laura G. Druck • Lincoln Experience Center
Diana S. Gats • Immediate Past Co-Chair, VPT Enterprise, LLC
Cathy Harbin • PGA & LPGA Professional
Robin Head • VOA Texas
Angela King • CEO, VOA Texas
Lori Little • National Affordable, Housing Trust
Bettye Odle • Kathy Whitworth Invitational
Kathy O’Neal • Immediate Past Co-Chair, Club, Resort & Hospitality Consulting, LLC
Jeanne Smith • Greater Dallas Korean American Chamber of Commerce
PRESENTING SPONSOR • $50,000

- Primary recognition and signage throughout luncheon
- On-stage presence at luncheon
- Attendance at the Sponsor VIP Reception
- Logo placement on name badges
- Two (2) playing positions in the VOA Classic Pro-Am on Wednesday, December 2
- 18th Green Hospitality Suite tickets for up to five (5) guests per day, Thursday through Sunday, of VOA Classic tournament week
- Dedicated press release and social media attention
- Your logo featured on VOA website and luncheon program
- Listing on event invitation (if sponsorship received by September 1, 2020)
- Two (2) tables of 10 at the luncheon

WELCOME SPONSOR • $25,000

- Exclusive sponsor of the registration and parking areas
- Prominent signage and recognition throughout luncheon
- Attendance at the Sponsor VIP Reception
- Two (2) tables of 10 at the luncheon
- 18th Green Hospitality Suite for up to four (4) guests per day, Thursday through Sunday, of VOA Classic tournament week
- Your logo featured on VOA website and luncheon program

PARTNER SPONSOR • $15,000

- Your company name and logo displayed at luncheon
- Your logo featured on VOA website and luncheon program
- Attendance at the Sponsor VIP Reception
- One (1) table of 10 at the luncheon

TOP REASONS TO SPONSOR THE WOMEN IN PLAY LUNCHEON

You will demonstrate community leadership and commitment to building a brighter future for women and their families.

You will be in good company among community, business, and philanthropic leaders working to create equitable opportunities for women in the state of Texas and beyond.

You will help build opportunities so that women and their families can reach their full potential.

AUDIENCE DEMOGRAPHICS

The audience of nearly 300 includes community and civic leaders, business leaders, nonprofits, corporations, and individual donors who are passionate about making a difference for women and their families.
SWAG SPONSOR • $10,000
- Your logo featured on the luncheon swag given to each attendee
- Your logo featured on VOA website and luncheon program
- Attendance at the Sponsor VIP Reception
- One (1) table of 10 at the luncheon

HOST SPONSOR • $5,000
- Your logo on the VOA website and luncheon program
- One (1) table of 10 at the luncheon
- Attendance at the Sponsor VIP Reception

TABLE SPONSOR • $2,500
- Your logo on the VOA website and luncheon program
- One (1) table of ten at the luncheon

FRIEND OF THE LUNCHEON • $500
- I’m not able to attend but would like to make a difference in supporting women and their families
- Your logo on the VOA website and luncheon program

For any additional information, please contact
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It all began in New York City, March 8, 1896. Since then, Volunteers of America has continued to serve those in need and today serves 1.5 million people annually.

To celebrate our 125th anniversary, in March 2021, we're inviting our entire organization to join us in New York City for a homecoming that will bring us together to honor the past as we look toward the future.

#VOA125TH

Volunteers of America is a 501c3 nonprofit organization as designated by the Internal Revenue Service.

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