EVENT INFORMATION

DATE: November 30 – December 6, 2020
LOCATION: Old American Golf Club
The Colony, Texas
PURSE: $1,750,000
FIELD: 96 LPGA Tour Players
Cut after 36 Holes
Cut to low 70s and ties
TELEVISION: (Thursday-Sunday)
CHAMPIONS: Cheyenne Knight (2019)
Sung Hyun Park (2018)
Haru Nomura (2017)
Jenny Shin (2016)
Inbee Park (2015)
Stacy Lewis (2014)
Inbee Park (2013)
Located within the new and expanding Tribute master planned community of homes, Old American Golf Club has laid its foundation as an outstanding course in the region. Old American Golf Club in The Colony will host the Volunteers of America Classic November 30 – December 6, 2020.

This extraordinary venue brings to life the Volunteers of America Classic with spectators and local community members enjoying a week full of special events, such as a women’s luncheon, junior clinics, tailgate activities, live music, local culinary experiences and tons of youth and family activities.

Volunteers of America is a 501c3 nonprofit organization as designated by the Internal Revenue Service.
Volunteers of America’s **title sponsorship provides greater organizational visibility**. The tournament will be televised live on the Golf Channel for four days, drawing more than **126,000 American** viewers daily. International TV distribution to **341 million households in 152 countries** emanating from the telecasts are over 50 million.

Volunteers of America has a proud **history of serving women** from the time of our co-founder, Maud Booth, in 1896, to our work today with returning female veterans. We are proud to collaborate with the LGPA, a professional sports organization founded by women for women. Together, the LGPA and Volunteers of America make a great team!

Please join us, along with our tournament sponsors, in making this event a special annual celebration of the mission of VOA. We offer numerous customized sponsor packages, which may include: course signage, pro-am slots, hospitality suite tickets, player photo-ops and television airtime. The greatest benefit is the knowledge that your support has made a lasting impact to someone in need, such as a female veteran, a lonely senior, a child in need.

We hope you can join us by signing up for a sponsorship package, reap the television and visibility benefits, and further enable us to continue “**Helping America’s Most Vulnerable**.”
$100,000

- 18th Green hospitality suite for up to 10 guests per day, Thursday–Sunday
- Four (4) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 8)
- Invitation to the Whitworth VIP event (valid for 4)
- Four (4) 30-second television commercials
- Volunteers of America partner signage
- 50 grounds passes
GOLD
$50,000
• 18th Green hospitality suite for up to 5 guests per day, Thursday–Sunday
• Two (2) playing positions in the Official Wednesday Pro-Am
• Invitation to the Pro-Am Pairings Party (valid for 4)
• Two (2) 30-second television commercials
  • Volunteers of America partner signage
  • 25 grounds passes

SILVER
$25,000
• 18th Green hospitality suite for up to 2 guests per day, Thursday–Sunday
• Two (2) playing positions in the Official Wednesday Pro-Am
• Invitation to the Pro-Am Pairings Party (valid for 4)
  • Volunteers of America partner signage
  • 15 grounds passes

BRONZE
$15,000
• 18th Green hospitality suite for up to 1 guest per day, Thursday–Sunday
• One (1) playing position in the Official Wednesday Pro-Am
• Invitation to the Pro-Am Pairings Party (valid for 2)
• Volunteers of America partner signage
• 5 grounds passes
CHAMPION
$20,000

Sponsor the Kathy Whitworth VIP Event. Ms. Whitworth is the famed all-time leader in professional golf with 88 wins. This event, a kickoff to the Volunteers of America Classic, will celebrate champions and simultaneously honor the rich tradition of women’s golf in Texas.

Joined by past Volunteers of America Classic tournament winners, major sponsors, LPGA Tour Commissioner Michael Whan, The Judy Rankin Suitcase Fund recipients along with Judy Rankin herself, this intimate event will be held on Tuesday, December 1, following the launch of the Pro-Am Pairings Party.

- Exclusive sponsor of the Whitworth VIP Event
- Four (4) invitation-only passes to the Whitworth VIP Event
- 18th Green hospitality suite for up to 2 guests per day, Thursday–Sunday
- Two (2) playing positions in the Official Wednesday Pro-Am
- Invitation to the Pro-Am Pairings Party (valid for 4)
- Volunteers of America partner signage
PRO-AM
(INDIVIDUAL)

$5,000

• One (1) playing position in the Official Wednesday Pro-Am
• Pairing with two LPGA Tour professionals on the tournament course
• Invitation to the Pro-Am Pairings Party (valid for 2)

PRO-AM
(PATRON)

$5,000

Support girls golf and sponsor one (1) young golfer of The Judy Rankin Suitcase Fund to participate in the Volunteers of America Classic Pro-Am. The fund supports young golfers from smaller communities who often find traveling to play and compete difficult. Your sponsorship will elevate, empower and provide access to girls golf locally.
GET INVOLVED

Get involved with Volunteers of America and gain direct advertising opportunities via effective calls-to-action and representation during the Volunteers of America Classic live broadcast on the Golf Channel.

Advertising with Volunteers of America and our annual event(s) offers your brand a long-term approach to aligning not only with the charity helping America’s most vulnerable, but philanthropy as a whole. Via our annual flagship tournament, you can maximize your brand’s visibility and become an integral part of an event close to the hearts of golf fans around the world and individuals who value helping those in greatest need.

Sponsorship packages are customizable per your brand needs and can be tailored to incorporate additional opportunities.
For more information on how to become a sponsor or about the Volunteers of America Classic, please contact:

**TANISHA SMITH**  
*Vice President, Corporate Partnerships*  
tansmith@voa.org  
703.341.5034

**LAURA SILDON**  
*Senior Director, Corporate & Foundation Relations*  
lсидon@voa.org  
240.447.3418

**CRISTINA BLOUGH**  
*Senior Manager, Corporate Partnerships*  
cblough@voa.org  
703.341.5022

Visit voa.org/classic  
Follow us on:  

CONTACT US
125 YEARS STRONG

It all began in New York City, March 8, 1896. Since then, Volunteers of America has continued to serve those in need and today serves 1.5 million people annually.

To celebrate our 125th anniversary in March 2021, we’re inviting our entire organization to join us in New York City for a homecoming that will bring us together to honor the past as we look toward the future.

#VOA125TH